

# ART DIRECTION & VISUAL DEVELOPMENT



SQUARE  
ELLIPSE

[contact@squareellipse.com](mailto:contact@squareellipse.com)

# ABOUT US



## Our Background

We are **Concept Artists, Creative Directors & Art Directors**.

We've worked from AAA game & animation studios to indies, board games & comics, always driven by the same passion: **bringing ideas and stories to life**.

Let our artisans weave magic into your project with vibrant illustrations and breathtaking landscapes that will resonate with your audience.



## Our Skills

**ART  
DIRECTION**

**ILLUSTRATION**

**CHARACTER  
DESIGN**

**ENVIRONMENT &  
PROPS DESIGN**

**VISUAL  
DEVELOPMENT**

**VFX/ UI / PIXEL  
ART**

# OUR TEAM



**DIDIER POLI (co-founder)**

Senior Art Director

**Expertise & previous positions**

- Creative & Art Direction (various studios)
- Fantasy & Mythology
- Character & creatures design
- Published comic book art director : *Elric, les 5 terres...*
- Education director ISART Digital Paris
- Disney animator: *Tarzan, Kuzko, Atlantis*



**JOHAN CHAINTRIER (co-founder)**

Confirmed Art Director

**Expertise & previous positions**

- Creative & Art Direction
- Concept arts
- Hawkswell Studios 2D team lead
- Ikimasho Art director
- UI design
- FX design



**STEPHANE RAPPENEAU (co-founder, president)**

Excel Artist

**Expertise & previous positions**

- Expertise & previous positions
- Project management, Operations & Finance
- Hawkswell studios COO, CFO & Producer
- CEO of indie-plaza.eu
- Former corporate banker for creative industries



**GABRIELLE PENAGER**

Junior Concept Artist

**Expertise**

- Character design
- Creature design
- Props design
- UI design



**LEA MENARD**

Junior Concept Artist

**Expertise**

- Character design
- Creature design
- Props design
- UI design



**ROBIN SULMONA**

Confirmed Concept Artist

**Expertise**

- Environment design
- Character design
- Creature design
- Props design



## **Our Creatives can help yours**

We have in-house resources and a vast network of talented freelance artists to boost your projects !

During our career paths, through our ongoing production, we've honed skills that can **supercharge a studio, at any stage of their own adventure.**

# CLIENTS AND PROJECTS



HAWKSWELL

IKIMASHO



Atelier QDB

ISART  
DIGITAL

WALT DISNEY  
ANIMATION STUDIOS

DARGAUD

Glénat

DELACOURT

Xilam



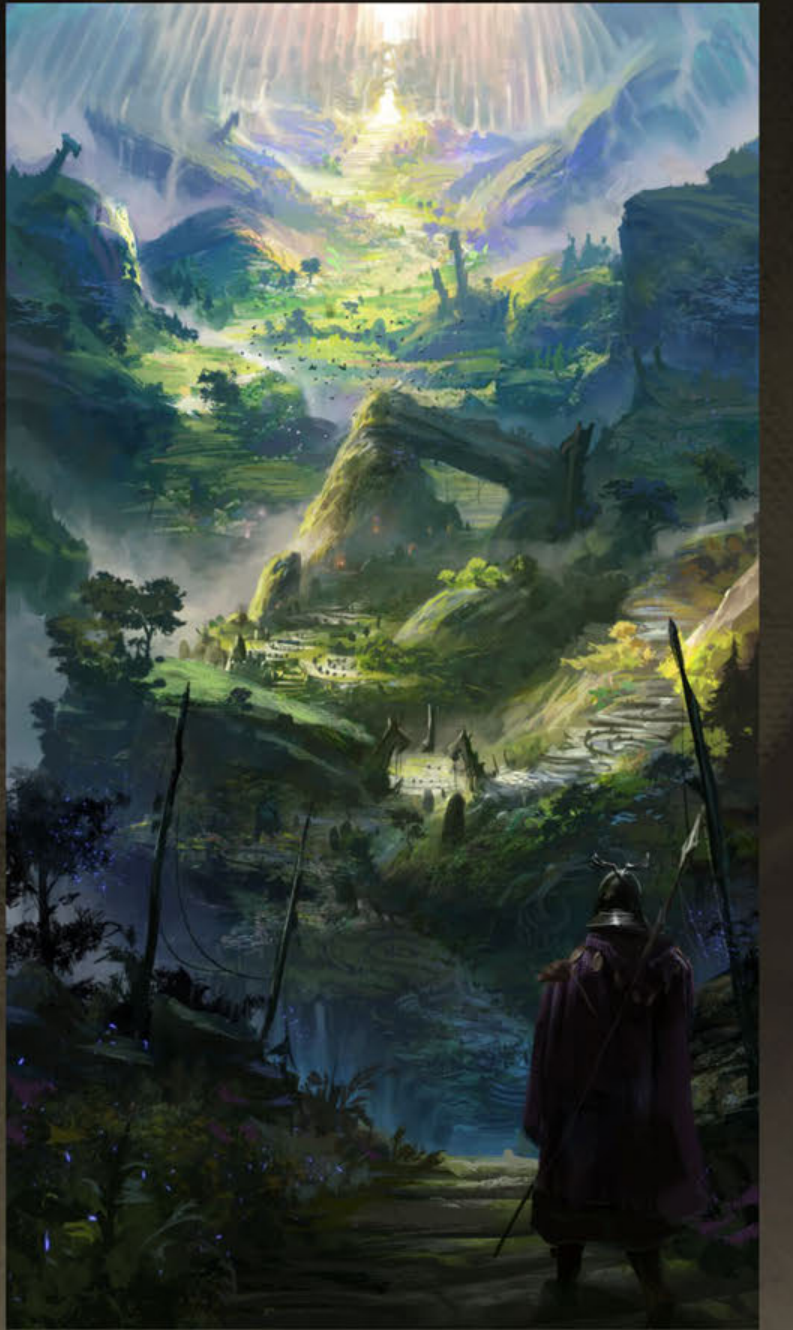
UBISOFT



manzalab



RACKHAM®



## Illustrations



## Illustrations



# Character Design

Anthropomorphic

# SEANESIS

DAY OF THE STEEL TIDE

## *Kite providers, Engineers & Steel creations*

The kite providers and the engineers are the ones shaping the oniric aspect of the festival. They make sure everyone has access to marine representations made of fabric, steel and other materials.

They use all their knowledge to give life to their steel creations and other embodiments of the sea creatures.

Character Design



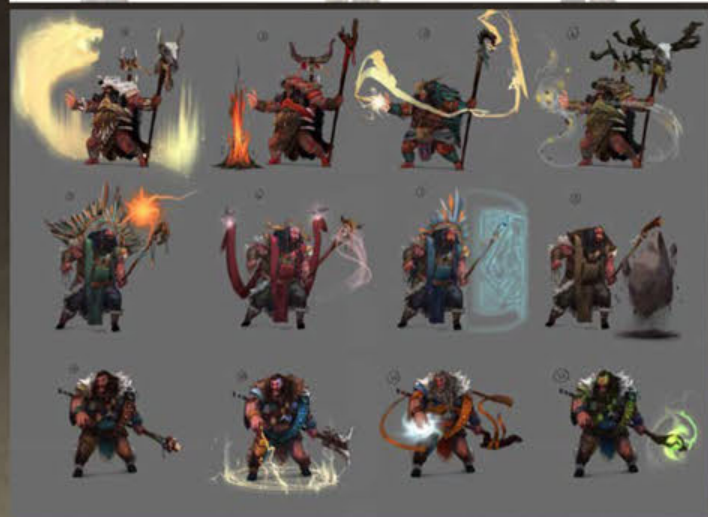
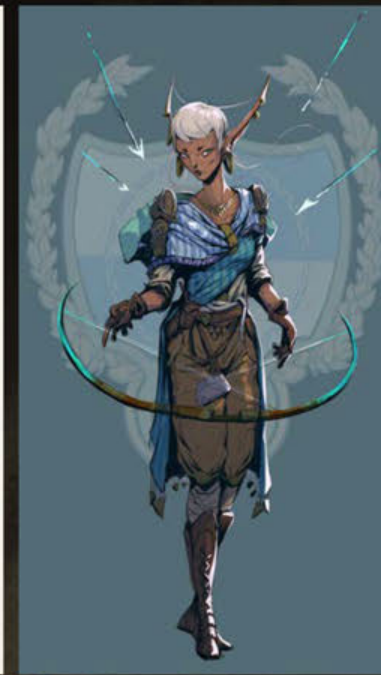


# Character Design

Creatures



# Character Design



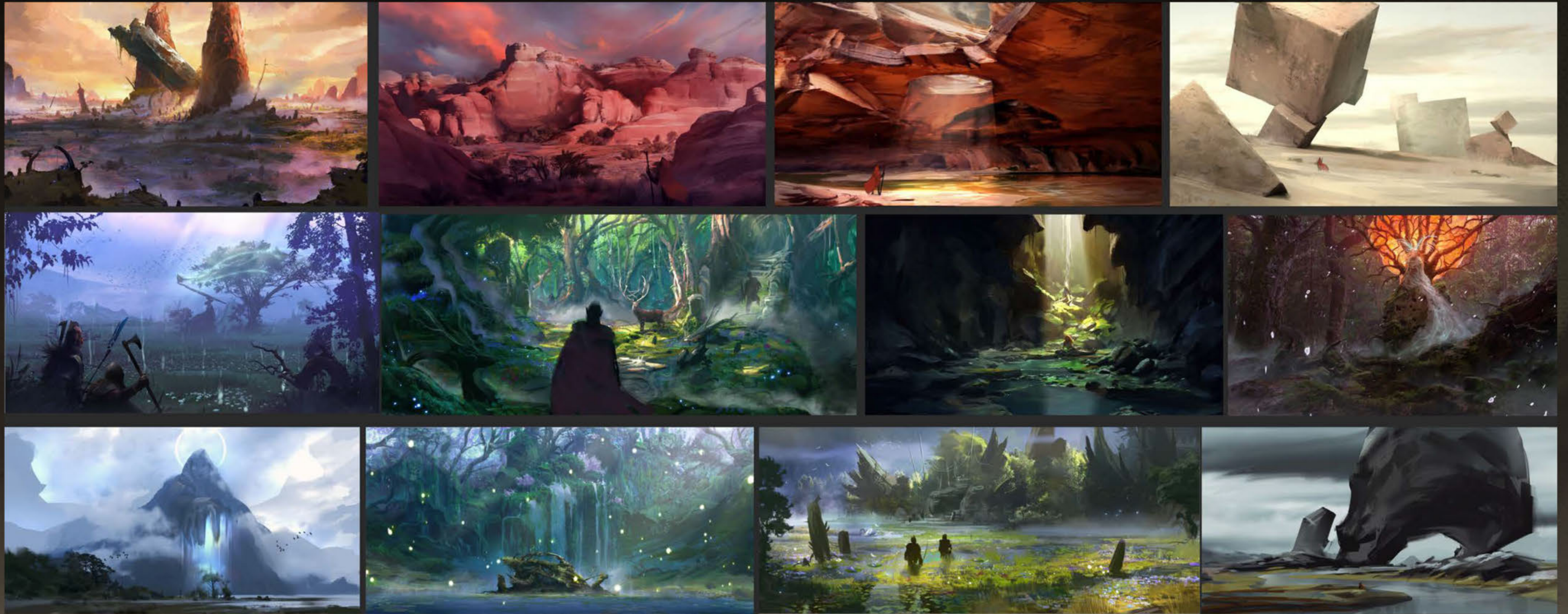
# Character Design



**Character Design**  
Figures



# Environments



# Environments

## Color Keys

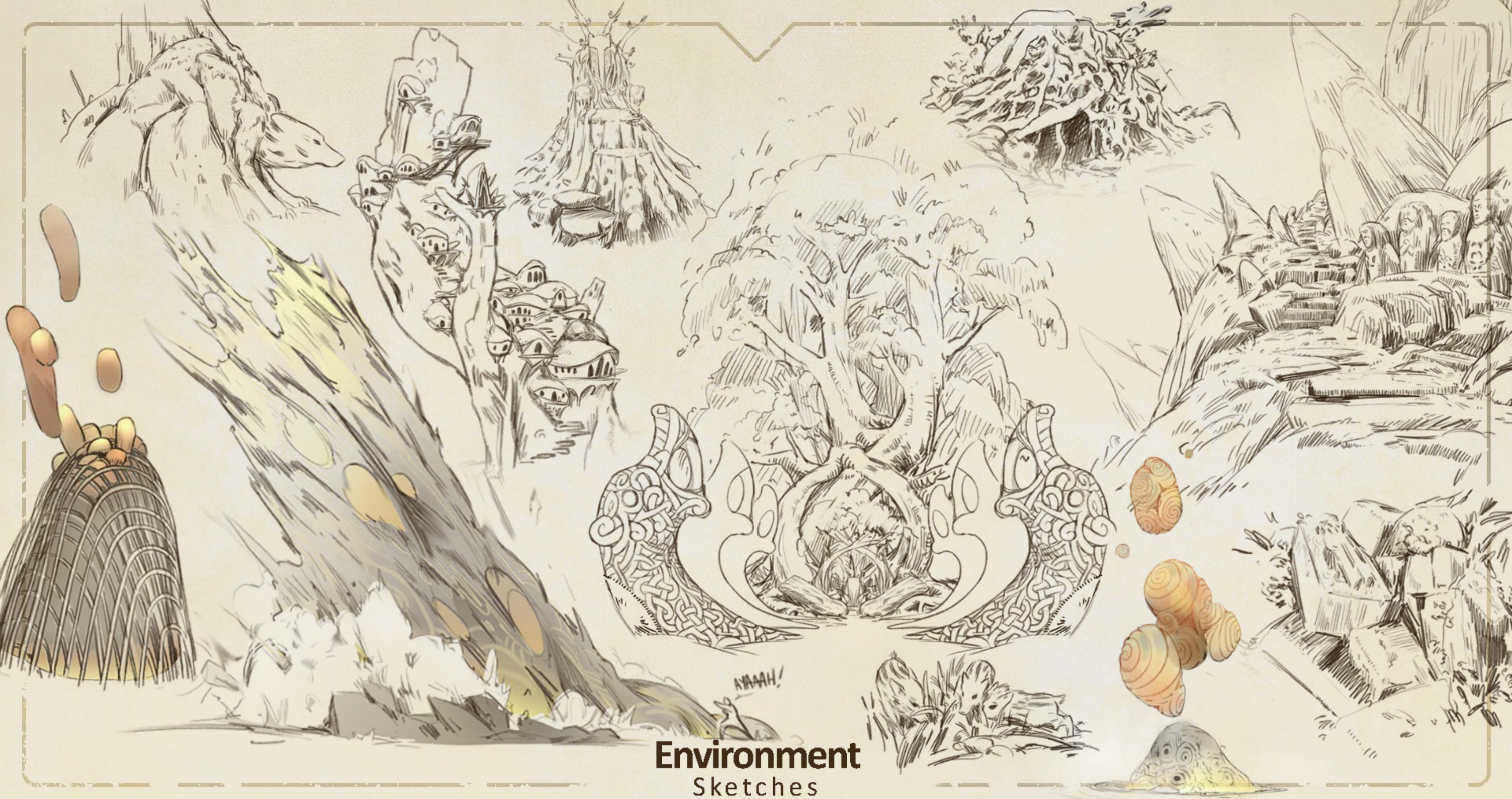


# Environments



# Environments

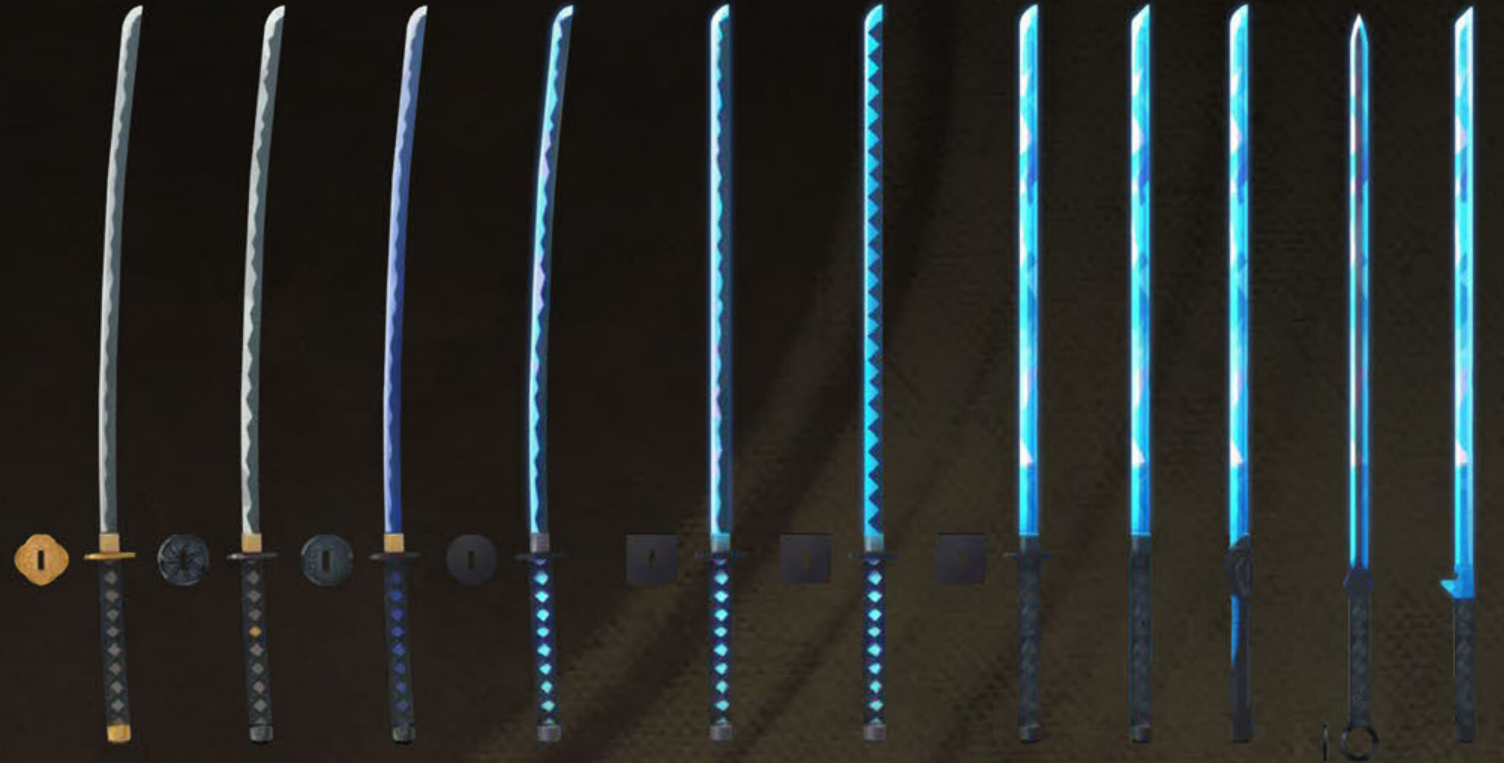




**Environment**  
Sketches



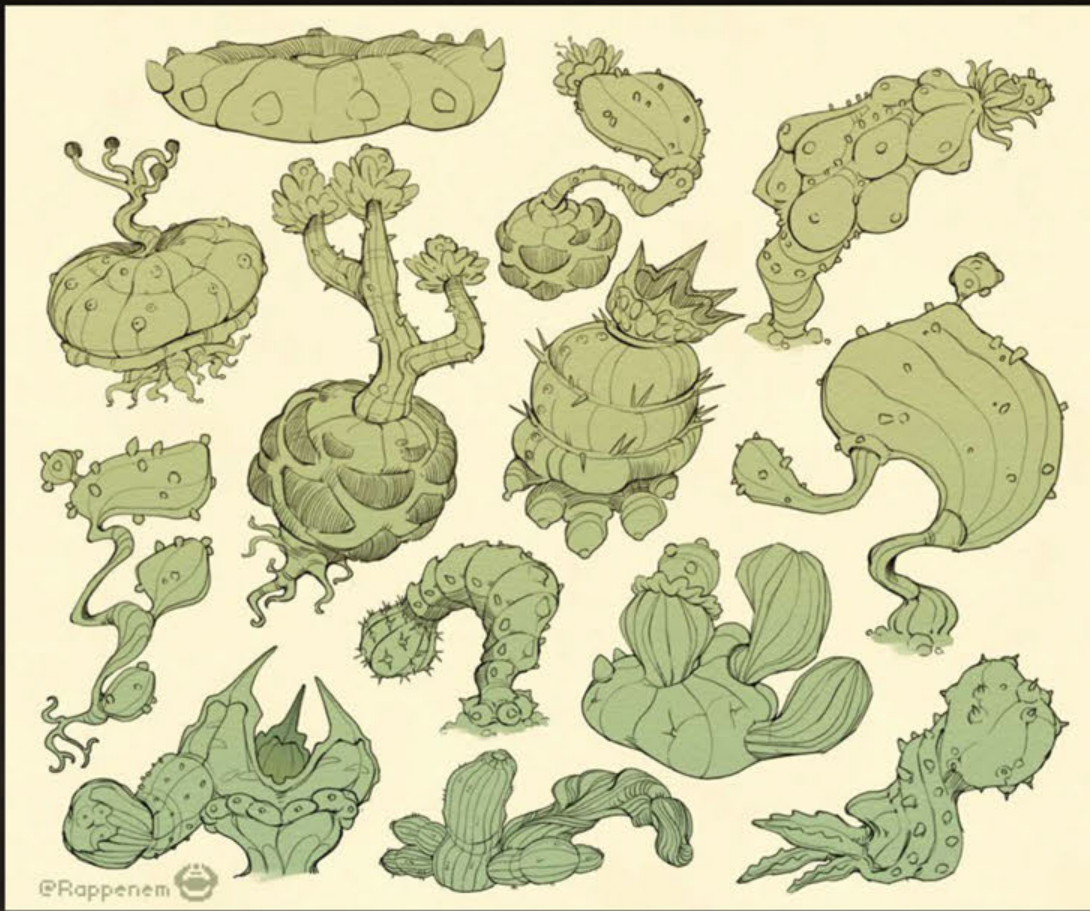
**Props Design**  
Weapons Fantasy



# Props Design



## Props Design



## Props Design

Companion selection

LB RB

Shivawn Umbo Beacon Eilish

LB RB Browse companions X Replace companion A Start mission B Back

Beacon

- Movement 15
- Health 5
- Actions 4
- Might 5
- Magic 1
- Sway 0
- Armor 3
- Resistance 2
- Willpower 2

Inventory

LB RB

Weapons

Selected

Tuatha Great sword  
Equipped by Beacon

Might 15  
Designed for extra range and power to fight giant supernatural creatures, great swords are signature weapons of the Shee Hunters.

Beacon

- Might 5
- Magic 1
- Sway 0
- Armor 3
- Resistance 2
- Willpower 2

LB RB Browse companions + Browse Categories L Browse Items R Browse item skills X Tooltips A Unequip B Exit

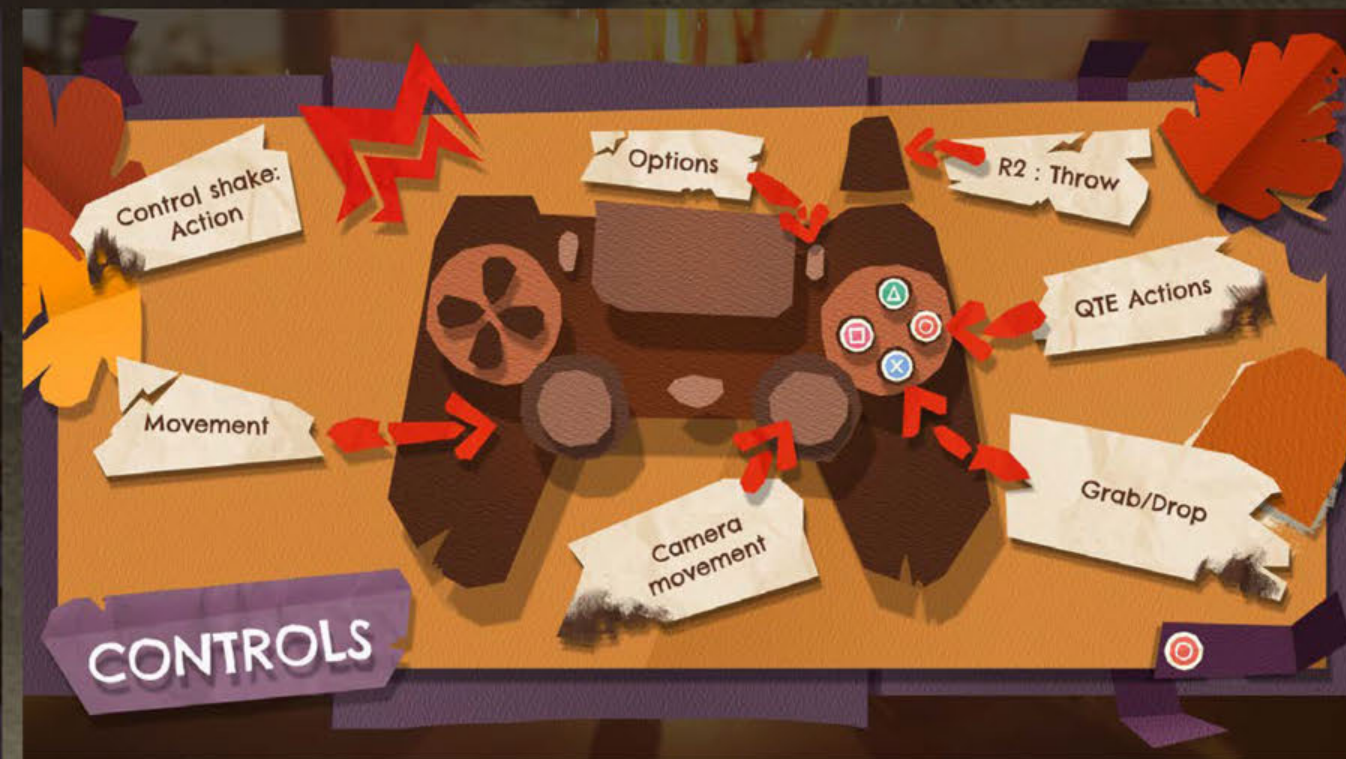
Beacon's Talent tree

Available talent points: 1

X Reset talents A Select talent B Exit

# User Interface





## User Interface



WARM UP

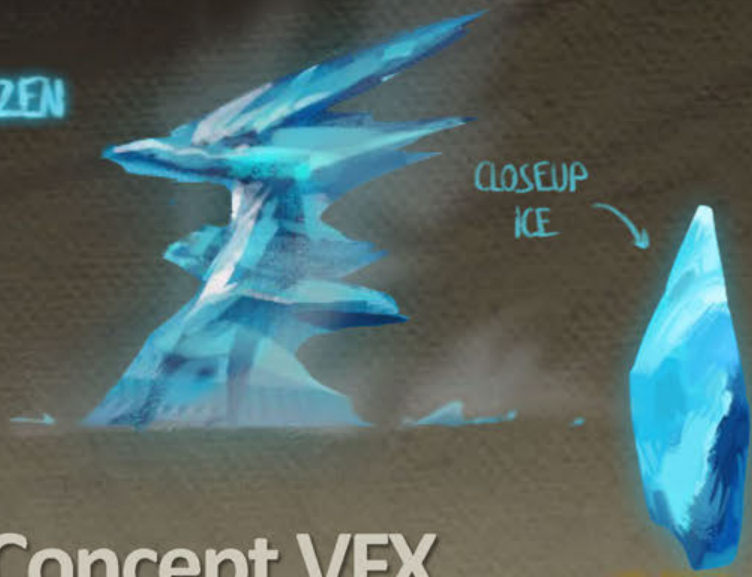


LEND ME YOUR STRENGTH!

CONVERGING

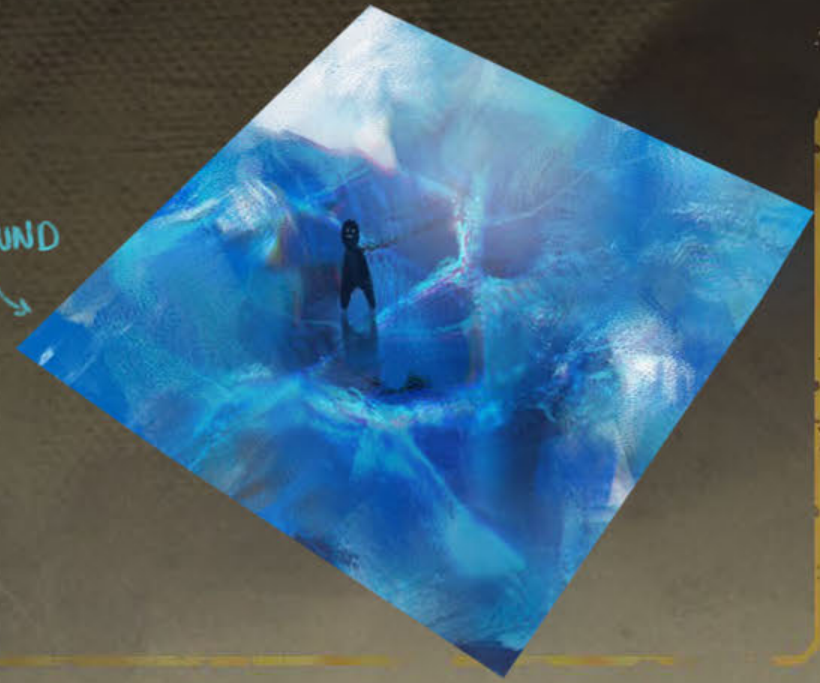


FROZEN



CLOSEUP ICE

ICE GROUND



# Concept VFX



# Concept VFX



WITH FX



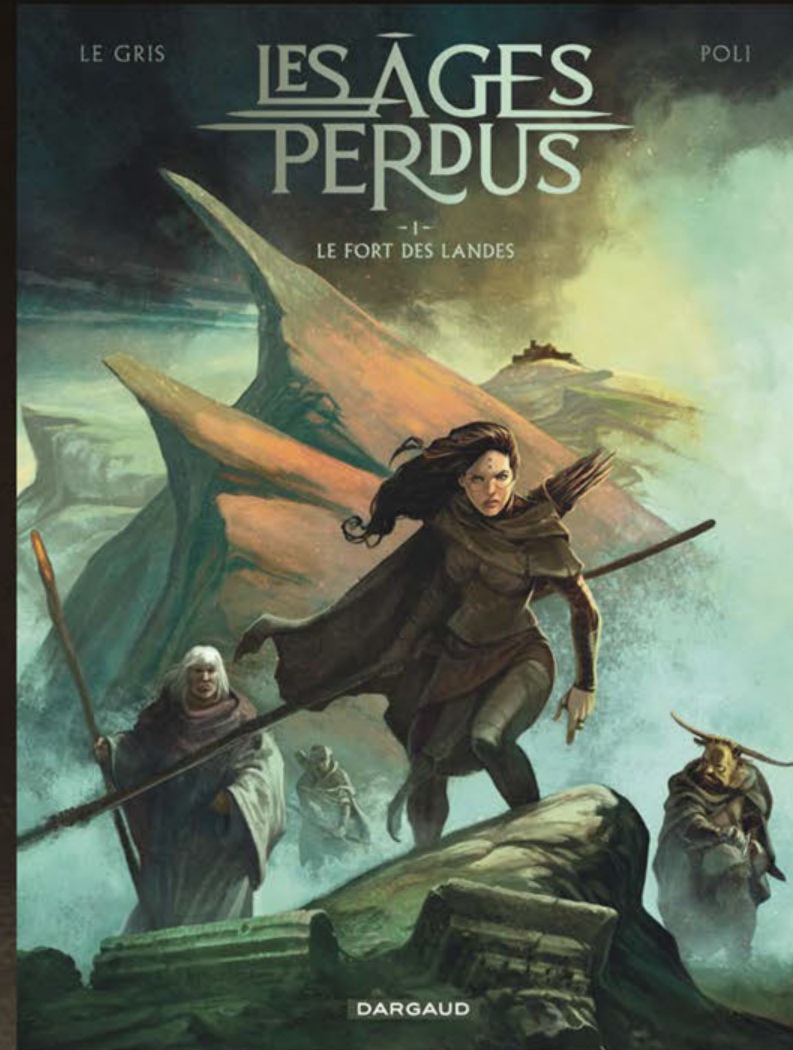
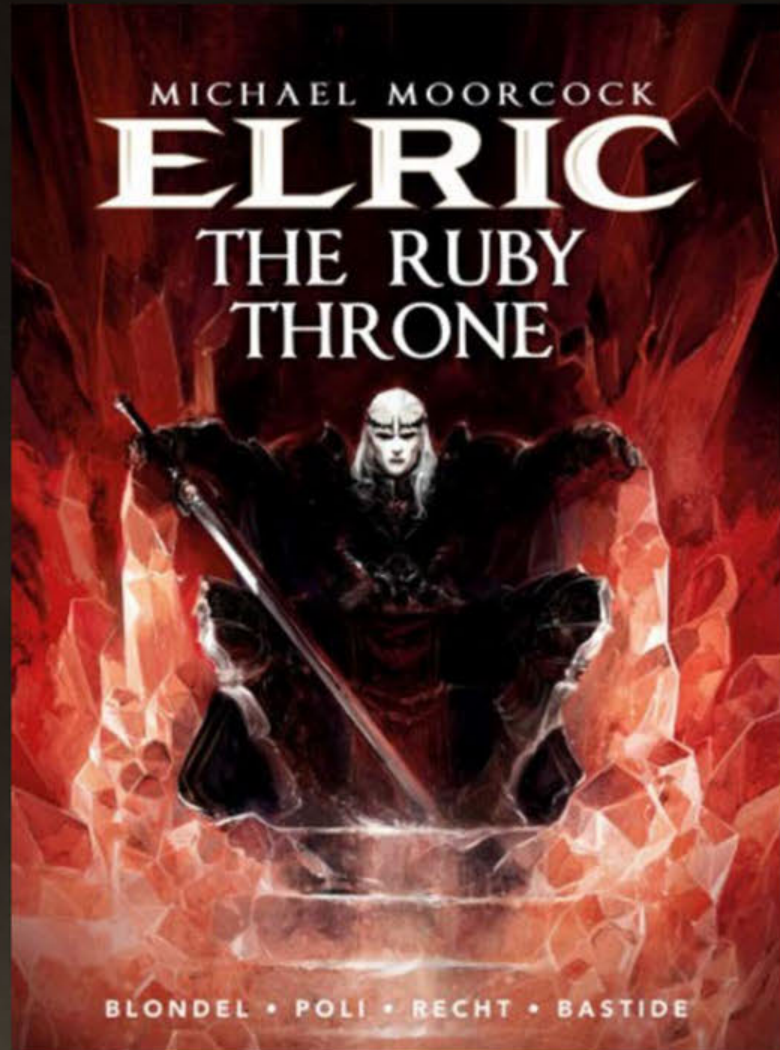
TRANSFORMATION



Concept VFX



## Pixel Art



## Comics



**Let's talk !**

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